

LIFE'S A BEACH

Beach culture, surfing festivals, sand art, holidays, and for some, a source of income – beaches from around the world are celebrated in “Life’s A Beach” to showcase how they are a source of work and pleasure. From the secluded and exclusive to the flashy and exploited, the beach is a source of entertainment, sport, escape and treasure.

Episodic content samples include:

Beach combing for gold, coins, shells, cans, shipwreck beaches, diving for treasures

Sport Beaches – volley ball, cricket, surfing, triathlon – the backdrops to top sporting events

Private beaches – hard to get to, personal spaces, exclusion zones

Beach workers – what’s involved to keep the beach clean, patrollers, rangers, boat operators, beach police

Fashion – swimwear, beach fashion competitions, umbrellas, tents and towels

FACTUAL
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